Metsä Group – northern wood into sustainable products

Finnish forest industry group focusing on wood supply, forest services, wood products, pulp, fresh fibre paperboards, tissue and greaseproof papers

Owned by 103 000 Finnish forest owners

Sales in EUR * 5.7 billion
Employees 9,300

* 2018
Industry designed for circular economy

Our main raw material is renewable wood from sustainably managed northern forests.

Production operations are based on circulations.

Our packaging materials and papers are made of fresh fibre. They are strong, safe for food contact, recyclable – and alternatives to plastics.

- Fresh and recycled fibres have different characteristics and end-uses, and both are needed.

We have invested EUR 2 billion in more sustainable operations and new bioproducts, and plan to invest another 2 billion.

- The bioproduct mill concept is a new business model, which utilises 100% of side streams from pulp production and creates a unique industrial ecosystem.
- Our innovation company Metsä Spring invests in development of higher value added bioproducts – for example, a new technology to make textile fibres from wood.

Investments in EUR 2+2 billion

6,7x more CO₂ tied in forest growth and products than fossil emissions

zero fossil emissions in 2030

82% Paper and paperboard packaging recycling rate in Europe

Each part of a tree is utilised to the highest value.

New plastic-free eco-barrier paperboard

Innovative wood-based textile fibres.
Beyond traditional forest industry

- Bark, branches and top for renewable energy
- Pulpwood for pulp and other bioproducts
- Logs for sawn timber, plywood and LVL

All products in **BOLD** are manufactured by Metsä Group. All other products are manufactured within the industrial ecosystem.
The Äänekoski bioeconomy cluster
Make the most of Metsä