

RESPONSIBLE INDUSTRY LEADING THE
SUSTAINABLE DEVELOPMENT
ON THE EXAMPLE OF INDUSTRY
CLUSTERS CONNECTING
CIRCULAR ECONOMY

C-Voucher
lessons learnt

Ola Skalska



C-VOUCHER

The first pan-European
acceleration program
with circular economy
focus





€ 4.2 m to support 66 European SMEs
in circular transformation



Managing partners



Regions & Clusters



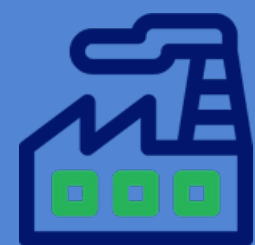
Industry Leaders



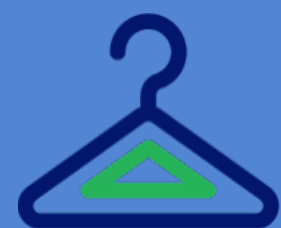
34 CLUSTERS
LINKED TO
PARTNERS

4 ACCELERATION PROGRAMS

DESIGNING CIRCULAR PROSPERITY



Manufacturing



Textile



Health



Blue Growth



Agro-Food



CLUSTERS

Identification of challenges
Dissemination of open calls
Direct support to SMEs



VEJLE KOMMUNE (DK)
& FOOD INNOVATION NETWORK



NORTH-WEST DEVELOPMENT AGENCY (RO)
& AGROTRANSYLVANIA CLUSTER

POWERING CIRCULAR TRANSFORMATIONS

CIRCULAR AWARENESS
ACCESS TO FUNDING
CONNECTIONS

What's next?

Open Call

August 1 - October 31, 2020

15k Euros
Designer-in-Residence
Coaching in further funding

Toolkit for Regions

PRACTICAL guide for
clusters, regions,
innovators, investors

Acceleration programs
CE transformations
Value chain remodeling
Workshop strategies

Community

Online community of CE
fans, decision makers,
SMEs, designers

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CONTACT INFORMATION

ola@fundingbox.com

c-voucher.helpdesk@fundingbox.com

[https:// spaces.fundingbox.com/ c/ c-voucher](https://spaces.fundingbox.com/c/c-voucher)