

Standardization in support of Circular Economy

*Boosting innovation to market
and industrial transition*

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EU Standardization, *harmonizing references in Europe*

Standards, as common reference framework, as common elements of language and in support of EU legislation and regulation.

1 European Standard (EN)

... replaces 34
different national standards
in Europe

... creates access
to a market of
600 million...



EU standardization: Value and Benefits

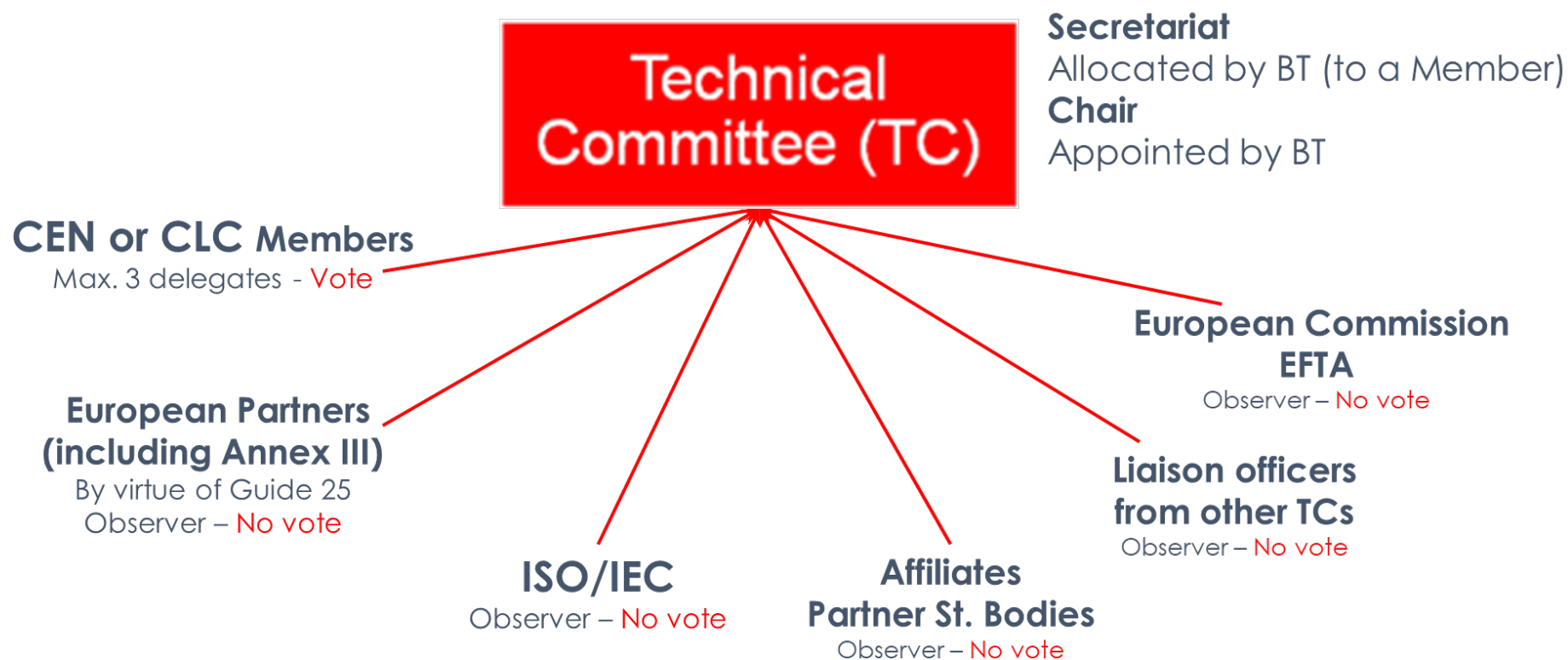
Why is a European Standard so valuable?

- Shaped by those who contribute
- Open and transparent process
- Market driven
- Representation of all interested parties
- Reached through consensus
- National commitment
- Technical coherence



EU standardization: principles

Technical Committee



Benefits of standardization for research and innovation

*Standards give you access to the state of the art
no need to reinvent the wheel*

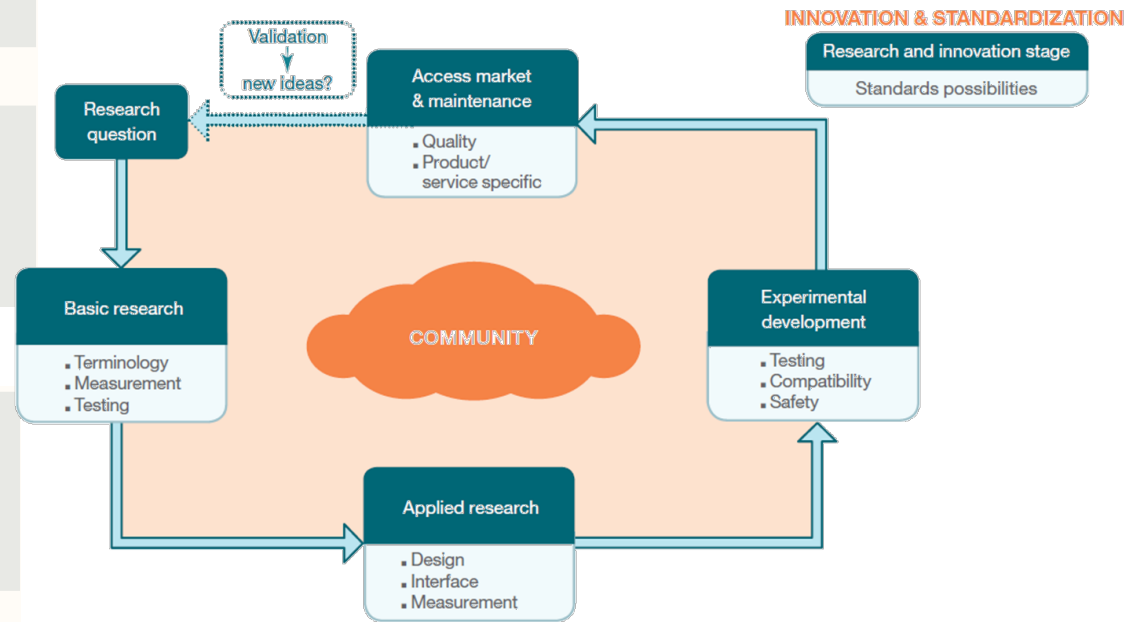


*Standards support trust
they ensure you comply with expectations & requirements of the market*

*Standards ensure comparability, compatibility or interoperability
of innovation with what is already on the market*



*Standards enable knowledge transfer and interdisciplinarity
they connect sectors & support networking between different communities*



Standardization and Innovation



An initiative by European
standards organizations

With the financial
support of



EU Standardization in support of EU Circular Economy

- Pave the way to making **Europe leading** the industrial circular economy transition
- Boost **replication** and scaling-up from best practices and success stories

- Ensure a fair and **sustainable partnership** along the complete value chain
- Contribute to **consumer's** acceptance

EU Standardization in support of EU Circular Economy

- Support meeting EU ambitious commitment and strategic targets

- Accelerate behavior change and transition

- Let's engage in Pre-normative research (PNR)
- and standardization development

THANKS !!!

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