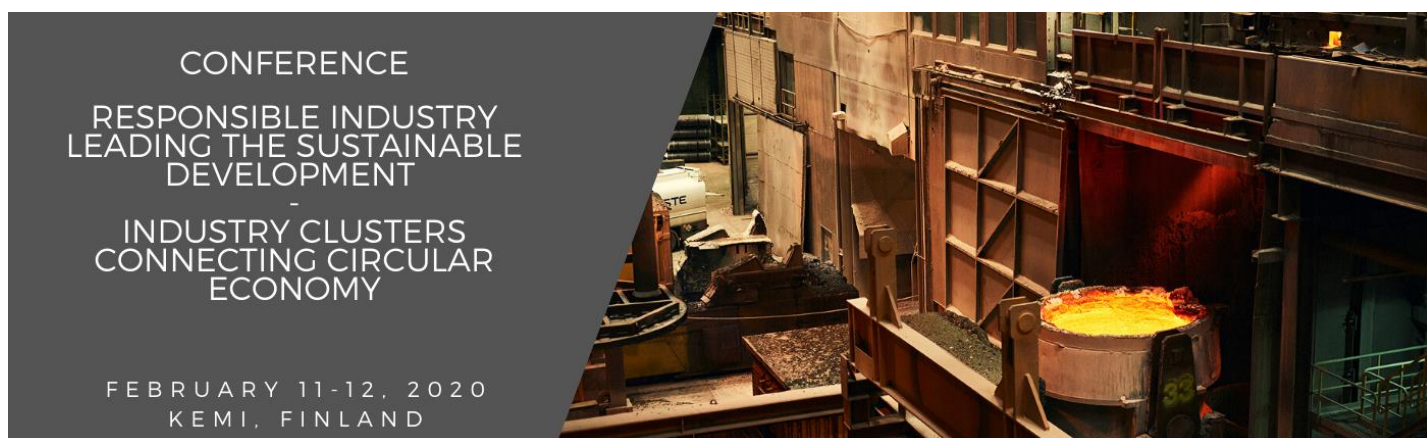


CONFERENCE

Responsible Industry Leads the Sustainable Development – Industry Clusters and Circular Economy



Tuesday 11th February 2020

Moderator, Pierre Padilla, Founder, N-ABLE

- 8.30-9.30 Registration and coffee
- 9.30-9.45 **Welcome to Lapland and Kemi**, Mika Riipi, County Governor, Lapland. Tero Nissinen, Mayor, Kemi
- 9.45-10.15 **Opening statements – Towards more responsible industry**
Joanna Drake, Deputy Director General, DG Environment, European Commission
Slawomir Tokarski, Director Industrial Policy and Innovation, DG GROW, European Commission
- 10.15-10.50 **Clusters and networks enabling sustainable growth**
Ulla Engelmann, Head of unit, DG GROW, European Commission - European cluster policies: overview and next steps
Nani Pajunen, Leading Specialist, Circular Economy, SITRA - Finland's road map to the circular economy 2.0
Esa Kokkonen, Director, Baltic Institute of Finland - Innovation Policy Area Coordination on EU Strategy for the Baltic Sea Region
- 10.50-11.15 Coffee break
- 11.15-12.30 **Industry and circular economy – Clusters and advanced ecosystems supporting competitive circular economy**
Luca Donelli, President, Lombardy Energy Cleantech Cluster– Lombardian case of developing strong eco-industry and reflections from INNOSUP VIDA project
Paula Eskola, Senior Expert, Motiva, EREK Network Member – Adapting circular economy measures support SMEs to become more competitive
Santiago Cuesta-López, General Manager, Iberian Sustainable Mining Cluster and ICAMCyL Foundation – European mining and metallurgy regions
- 12.30-13.40 Lunch break

- 13.40-14.00 **Industry and circular economy – EU initiatives**
Fabien Porcher, Policy Officer, DG GROW, European Commission
Océane Peiffer-Smadja, Policy Officer, DG GROW, European Commission – European Resource Efficiency Knowledge Centre and Low Carbon Business Actions
- 14.00-16.00 **Traditional industries as drivers in the change - The role of the regional ecosystem supporting the transition. Reflections from the Arctic Industry and Circular Economy Cluster and Circular Economy Centre.**
Kari Poikela, Cluster Manager, Arctic Industry and Circular Economy, Digipolis – Clusters creating innovation platforms
Juha Ylimaunu, Vice President of Sustainability and Environment, Outokumpu – Driver for sustainable mining and metallurgy
Jari Voutilainen, SVP, Corporate Affairs, Metsä Group – Forestry investments enabling regional growth
Tero Nissinen, Mayor, Kemi – City’s role in building operational environment
Mika Riipi, County Governor, Lapland – Regional ecosystem supporting strategic investments
Joanna Drake, Deputy Director General, DG Environment, European Commission – Comments and reflections
- 16.00-16.30 Coffee break
- 16.30-17.15 **Learning from the experiences**
Ola Skalska, Project Coordinator, H2020 INNOSUP C-voucher project
Raimond Tamm, Deputy Mayor, Tartu - Cluster initiatives and cooperation platform for smart coalitions for cities with Smart City Living labs
Bernard Gindroz, Circular Economy Expert, N-ABLE
- 17.15-17.30 **Closing remarks**
Antti Peltomäki, Head of Representation in Finland, European Commission
Joint thanks from DG GROW and Regional Council of Lapland
- 17.30-20.30 Lappish cocktails, Lumipallo Restaurant
Possibility to visit the SnowExperience365 for free (warm clothes required)
Pierre Padilla, Founder, N-ABLE - Launch of the European Alliance for Cross-Industrial Circular Economy Investment (Invitation only)

Wednesday 12th February 2020 *Field trip - Industrial Circular Economy - Outokumpu case: from a mine into a product*



DIGIPOLIS



SITRA



**Leverage from
the EU
2014–2020**

