

East & North
FINLAND

Itä- & Pohjois-
SUOMI



EAST AND NORTH FINLAND IN INDUSTRIAL TRANSITION



European Union
European Regional
Development Fund

Leverage from
the EU
2014–2020

Photo: Taisto Niskanen | Discover Barents

Seven regions of the ENF area



4 Largest sectors in the area

% OF THE TOTAL TURNOVER

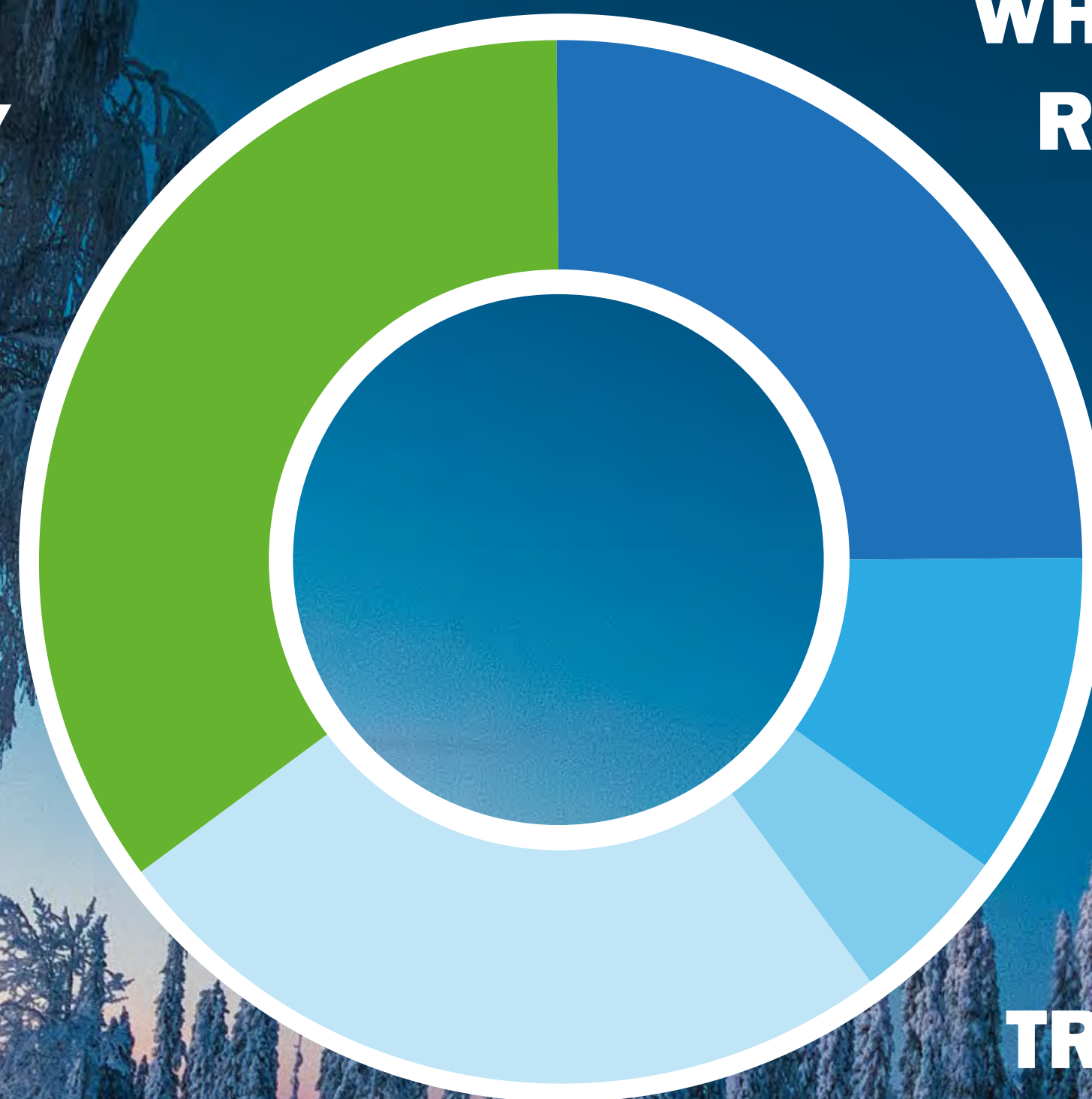
INDUSTRY
35%

**WHOLESALE AND
RETAIL TRADE**
25%

CONSTRUCTION
10%

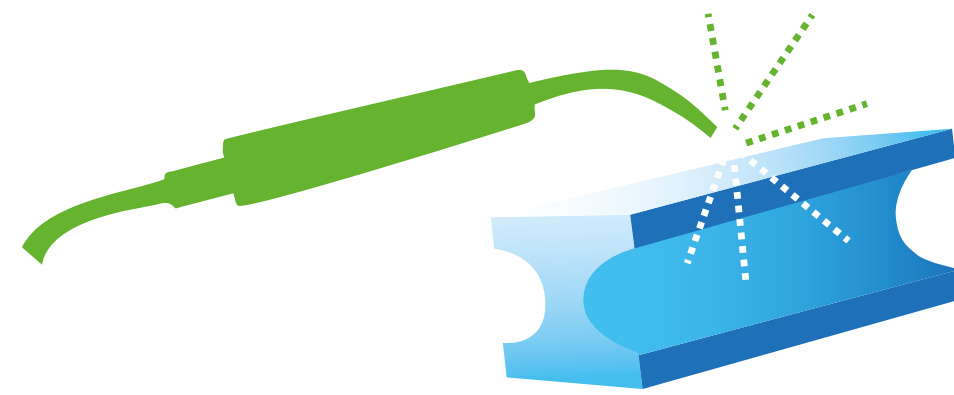
**TRANSPORT
AND STORAGE**
5%

Other sectors
25%



Distribution of the industry

% OF TURNOVER



31%

**METAL REFINING
AND METAL PRODUCTS**



25%

**FURTHER PROCESSING
OF WOOD**



10%

**COMPUTERS, ELECTRONIC
AND OPTICAL DEVICES**



9%

**FOOD PRODUCTS
AND BEVERAGES**



The regions of East and North Finland (ENF) have long traditions in co-operation. A new phase in the collaboration was launched in early 2018 when the ENF regions were chosen as one of European Commission's pilot areas to develop new approaches based on **smart specialisation**.



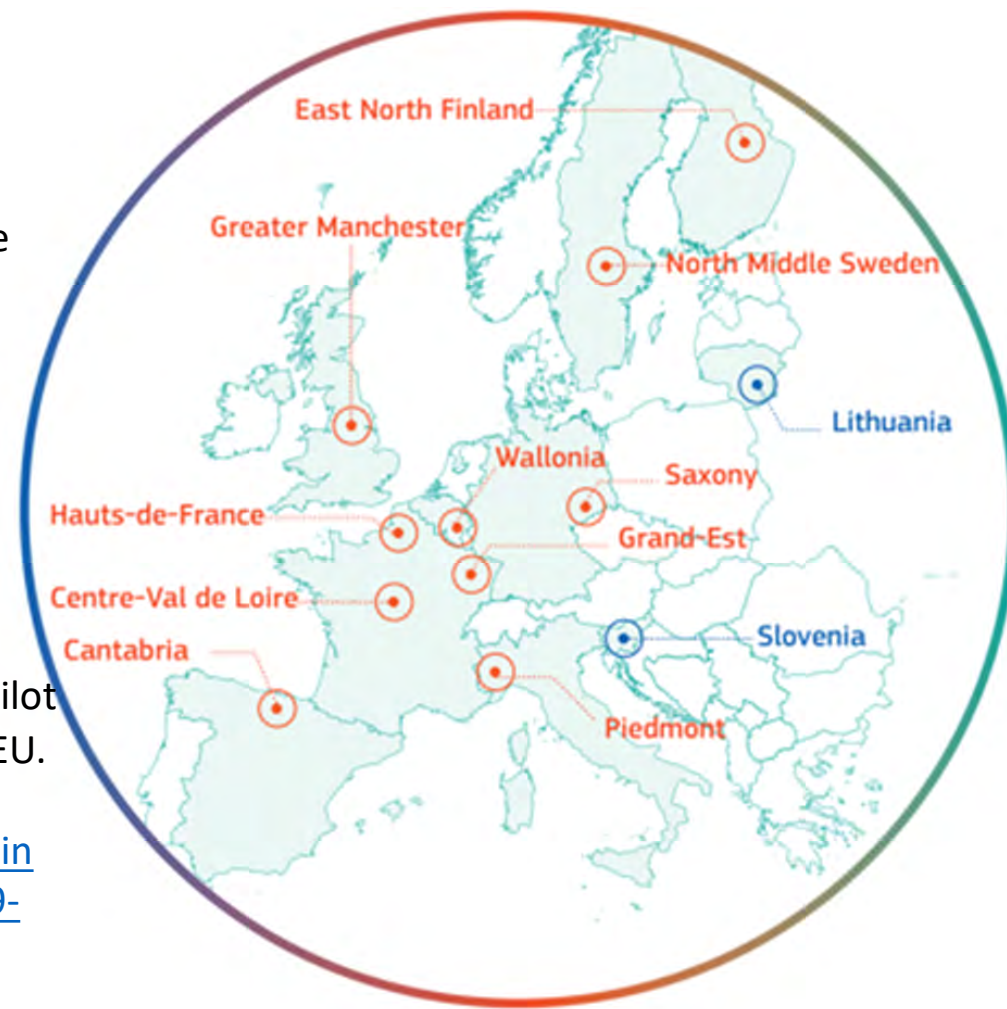
STRENGTHENING INNOVATION IN EUROPE'S REGIONS

European Commission launched in 2018 "Regions in Industrial Transition" –pilot:

- To find and develop new procedures to answer to the challenges posed by the industrial transition
- **To recognise the best solutions based on smart specialisation**
- To find new ways of collaborating
 - ✓ renewing ecosystems
 - ✓ **modern clusters**
 - ✓ advanced value chains

East and North Finland (ENF) was chosen as one of the pilot regions. The pilot includes 10 regions and 2 states from EU.

The first phase of the pilot produced the [East and North in Industrial Transition – Smart Specialisation Strategy 2019-2023](#).



1ST PHASE of the collaboration produced the East and North Finland in industrial transition -smart specialisation strategy 2019–2023.

Learn more about it here:





Implementing the smart specialisation strategy in ENF regions

1. Regional councils in the ENF area lead the implementation of the strategy

- Interregional coordinating project 2019-2021
- Regional projects

2. Regional Managing Authorities allocate structural funding to the implementation of the strategy

- Thematic call prioritising clean-tech and low-carbon solutions and ICT and digitalisation in Autumn 2019.

3. ELMO – High Impact Action Call

- 300 000 € financing from the European Commission for collaborative projects involving SME's who aim to co-develop together with RDI organisations product innovations in the tree, wood and timber value chain.
- www.elmoenf.eu/hia



East and North Finland Industrial Transition – From Strategy to Practise (ERDF)

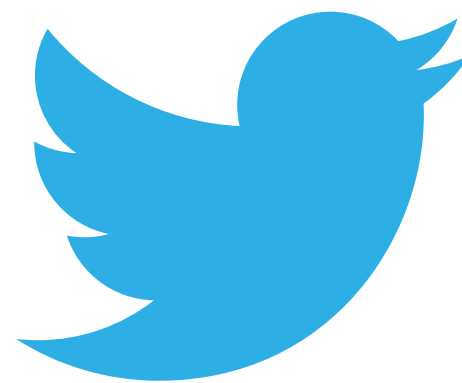
- Coordinating project to support and enable the implementation of the smart specialisation strategy in ENF regions.
- The aim of the project is to create a cluster development model based on the existing network of innovation platforms in the ENF area.
- The cluster model is based on a network of centres for excellence, in which regional RDI expertise is harnessed to promote SME growth and internationalisation.
- 8.5.2019 - 7.5.2021
- Budget 499 620 €
- www.elmoenf.eu

IN 2ND PHASE we put the strategy to use
in order to **support industries, growth and
employment** in the ENF regions.

We welcome you to follow the work that we do
for the regions in the East and North Finland!



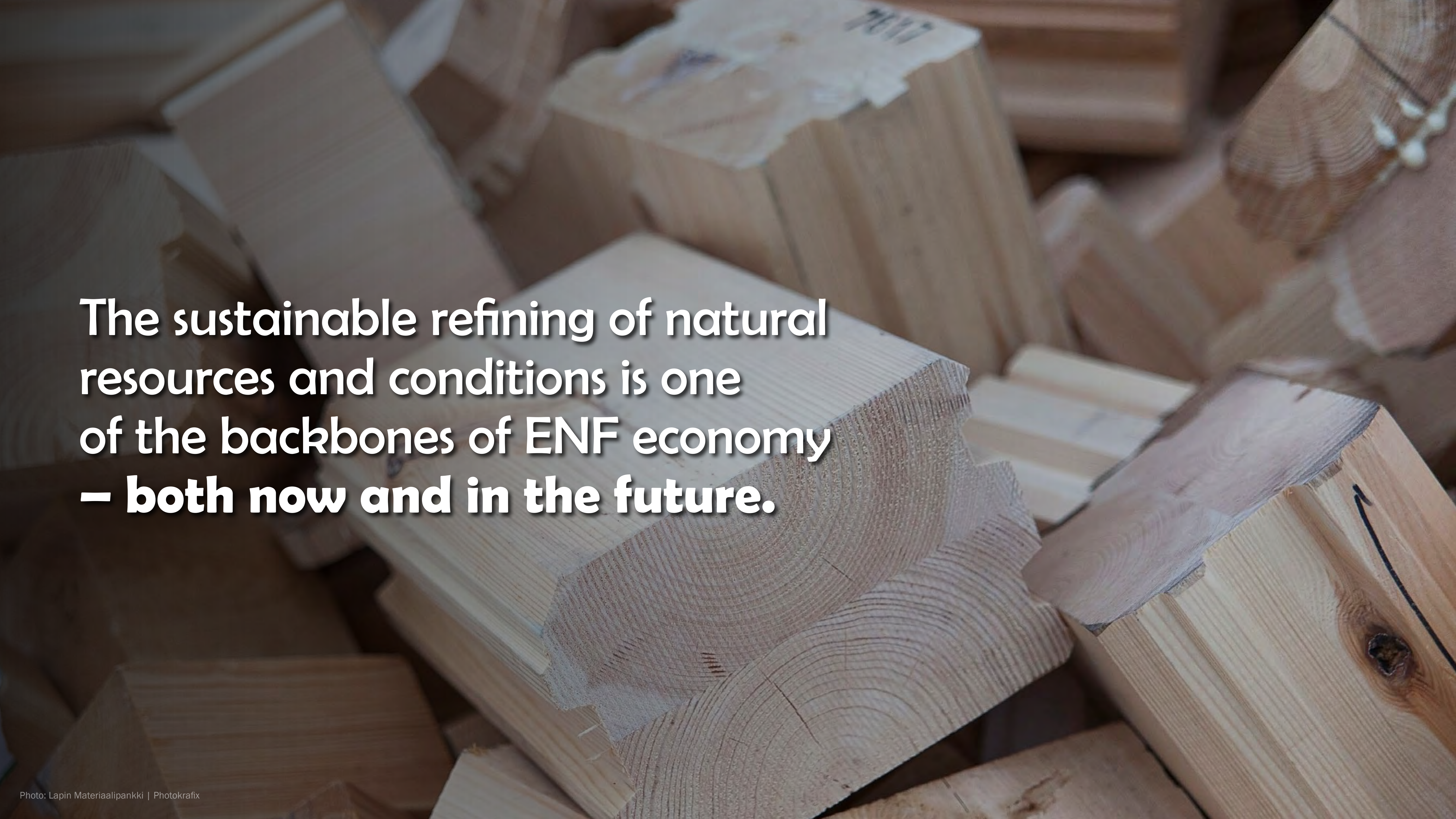
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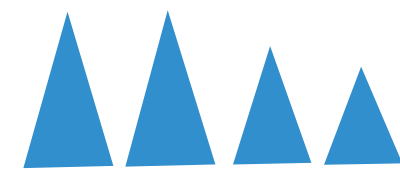
@elmo_enf



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The sustainable refining of natural resources and conditions is one of the backbones of ENF economy – **both now and in the future.**



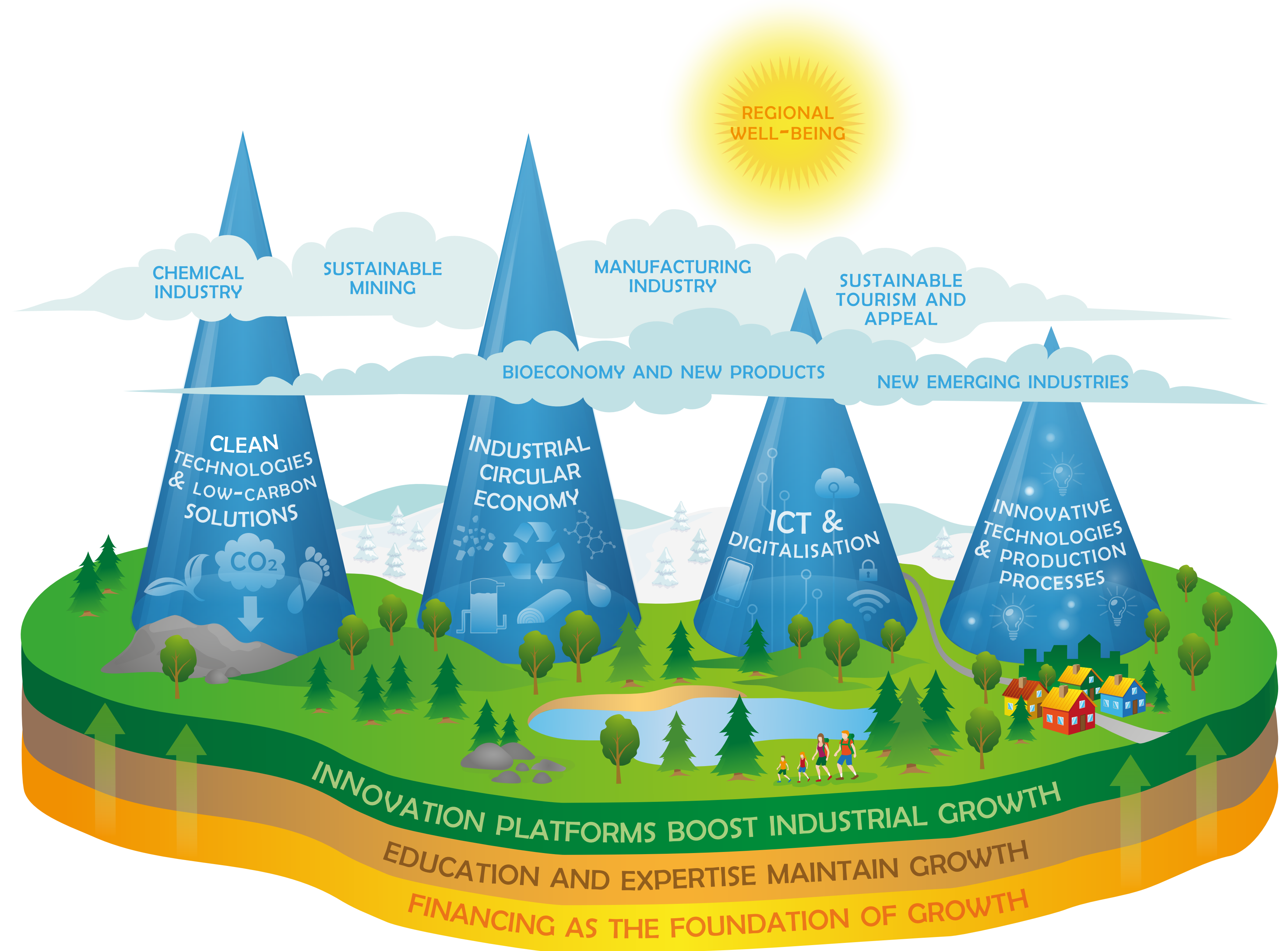
COMMON COMPETENCES

Supporting sustainable
development and increasing
the degree of processing

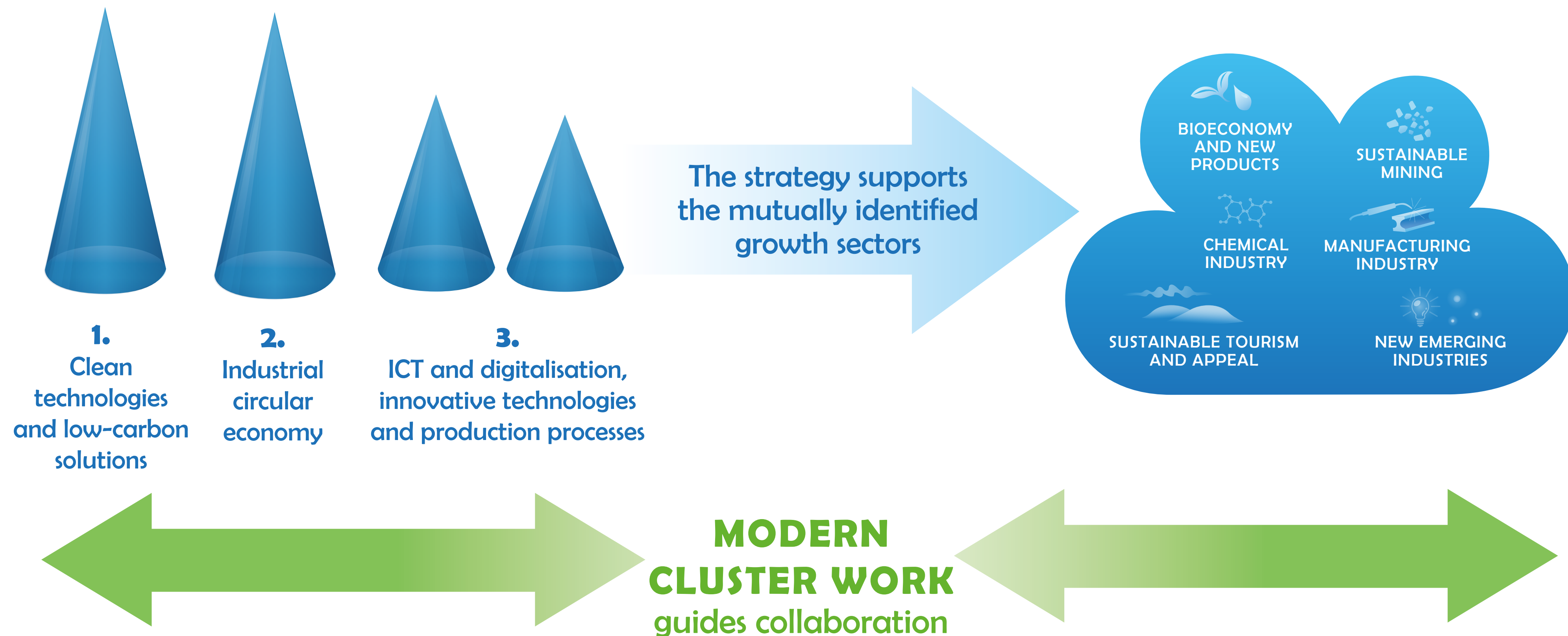


GROWTH SECTORS

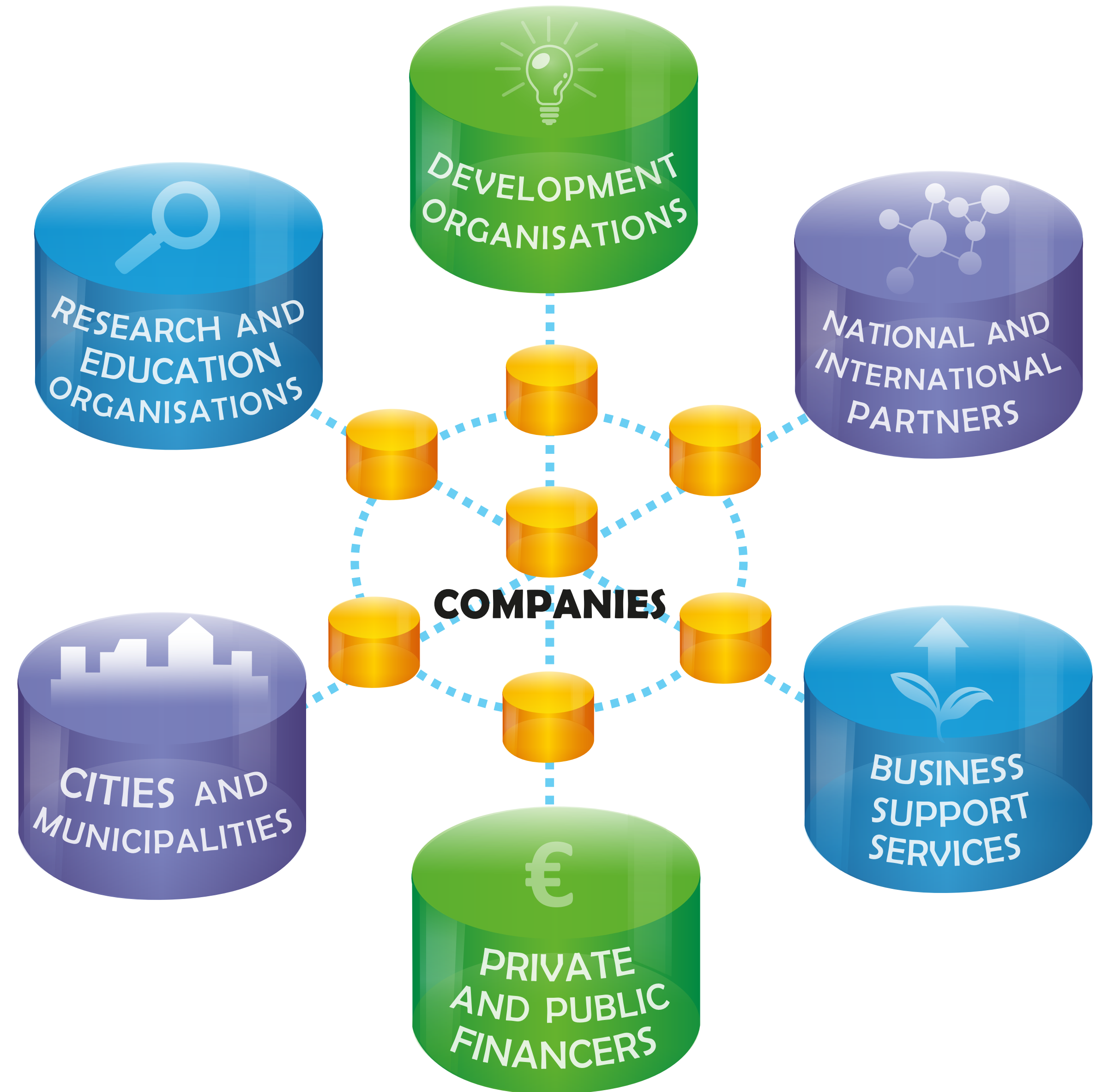
East and North Finland's
thematic strengths in
smart specialisation

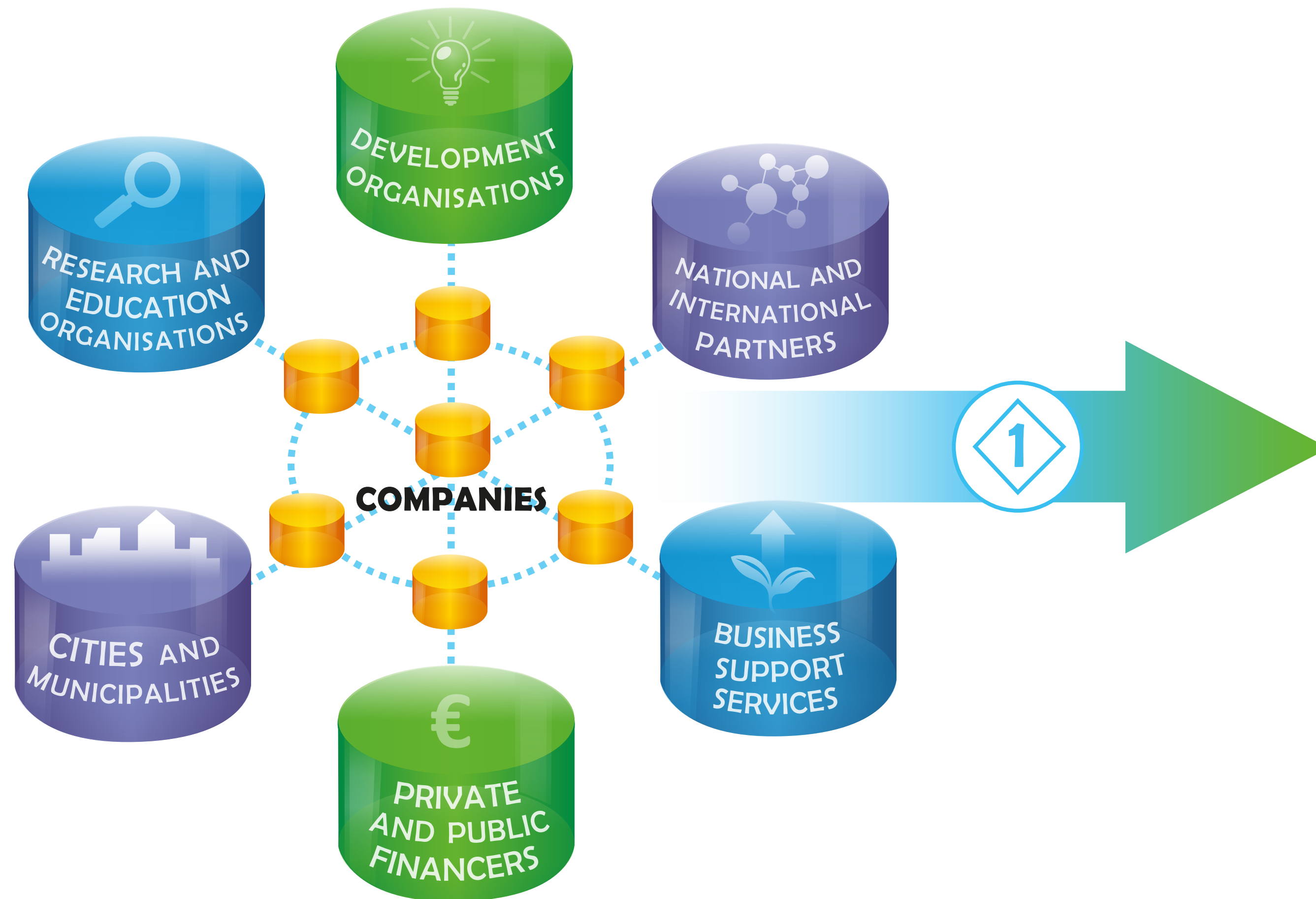


The development of **joint cluster activities** to create a more permanent operating environment was chosen as the **fourth development priority**.

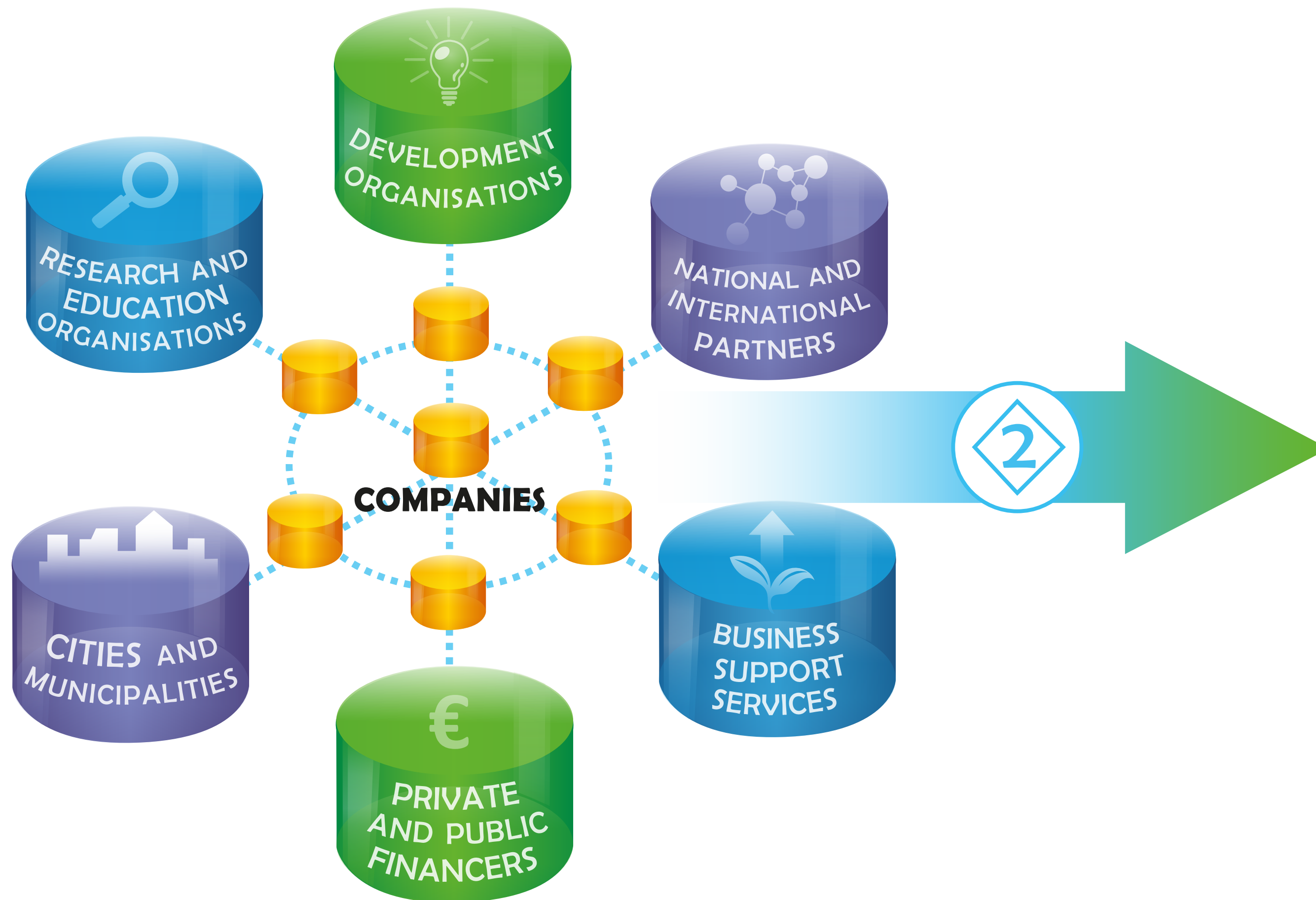


The cluster organisations and partners will improve their services so that they will meet **the individual needs of enterprises.**

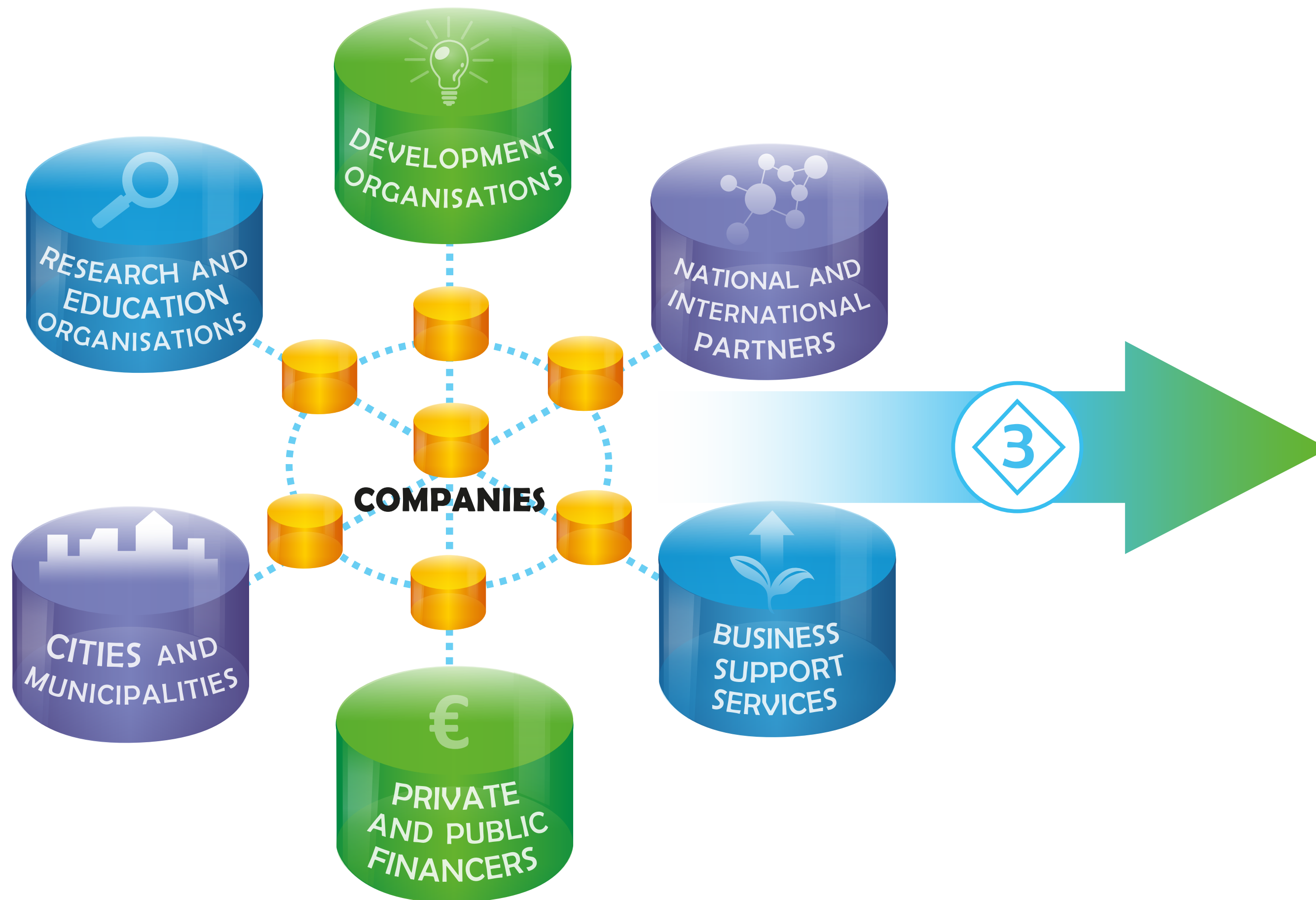




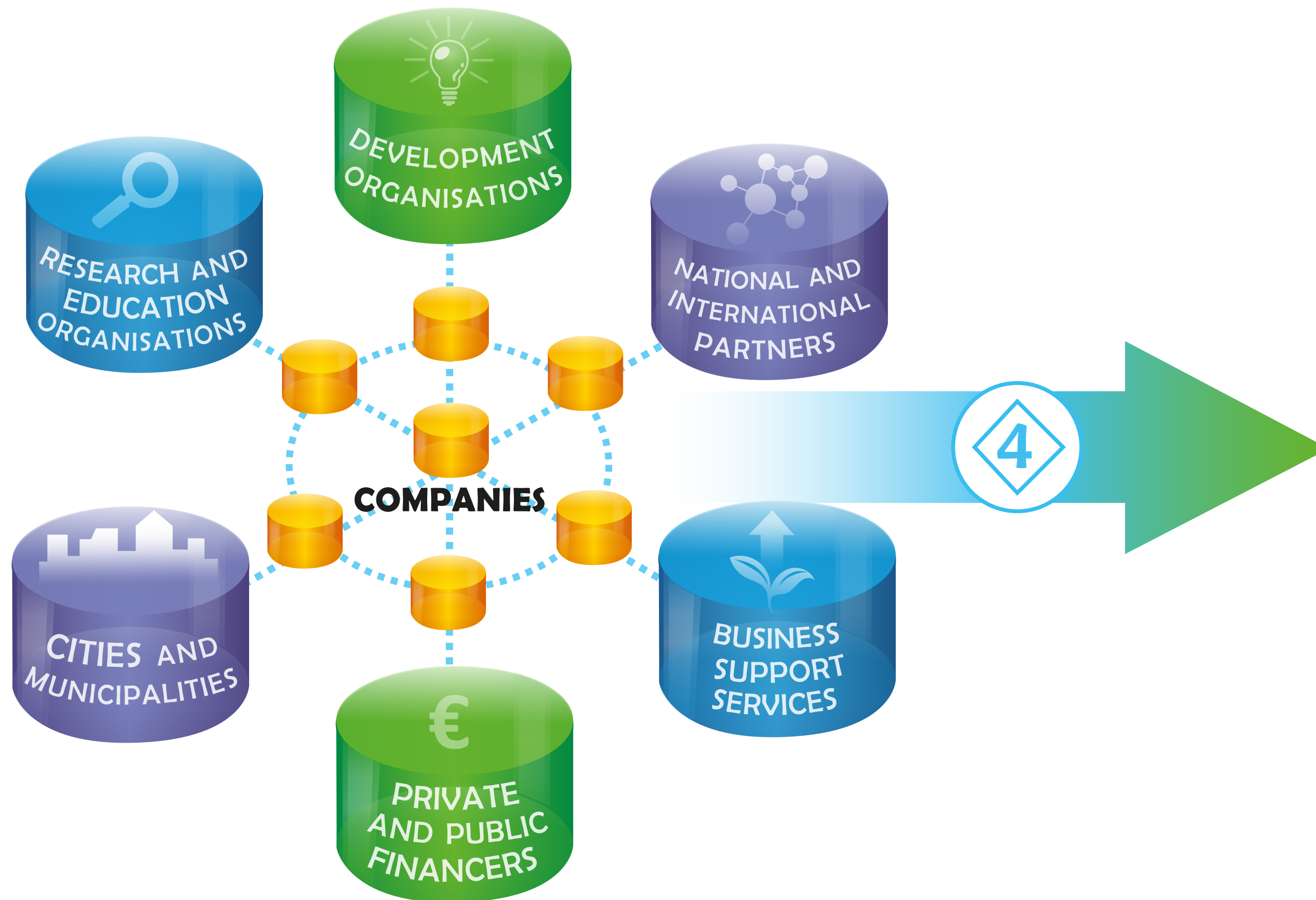
Clusters support
with **research**
commercialisation
and help companies
to find **external**
expertise and funding.



Clusters provide assistance in **EU project funding** and in **calls for tender**.



Clusters help
companies
with **branding,**
marketing
and **promoting**
their interests.



Companies can find
**new collaboration
models, international
contacts and markets
through clusters.**



ENF Task Force

Project manager: Ilari Havukainen, Regional Council of Lapland

Project coordinator: Paula Heikkilä, Regional Council of Lapland

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Oulu Region

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Kainuu

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Soile Juuti/Päivi Vestala

South Savo

Tomi Heimonen/Riikka Tanskanen

North Karelia

Kirsi Taskinen/Jarkko Kauppinen

Central Ostrobothnia

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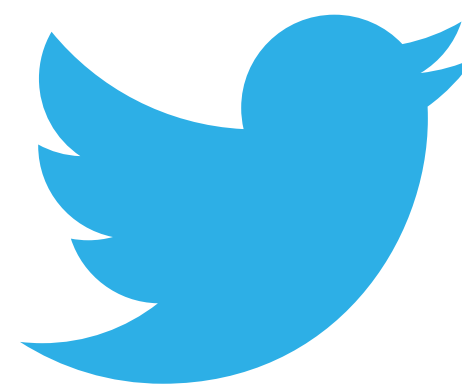
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